

Message Text

UNCLASSIFIED

PAGE 01 DAKAR 05978 170056Z

71

ACTION COME-00

INFO OCT-01 AF-08 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /046 W

----- 032598

R 161640Z SEP 76

FM AMEMBASSY DAKAR

TO SECSTATE WASHDC 6600

UNCLAS DAKAR 5978

E.O. 11652: N/A

TAGS: BEXP, SG

SUBJECT: DAKAR TRADE FAIR

FROM CHARGE FOR SMITH AND KILLION AF/W-
FOR MILLER AND HAHN USDOC/OIM/BIC/AF

REF DAKAR 5943

1. MOBIL, EXXON AND TEXACO DISTRIBUTE PETROLEUM PRODUCTS IN SENEGAL WHICH ARE MANUFACTURED IN LOCAL LUBE BLENDING PLANT FROM IMPORTED CRUDE. THEY DO NOT DISTRIBUTE ANY SUITABLE DISPLAY PRODUCTS MADE IN U.S., TEXACO WEST AFRICA LTD IS ENTIRELY OWNED BY TEXACO CANAEA, AND OTHER COMPANIES ARE SIMILARLY DEPENDENT OR EUROPEAN AFFILIATES OF U.S. MAJORS.

2. REPS ALL THREE COMPANIES TELL CHARGE THEYARE WILLING TO SHARE COST OF BOOTH IN AMERICAN PAVILION IF THEY CAN BE CONSIDERED U.S. FIRMS IN THE SENSE IN WHICH THE TERM IS USED ON THE CONDITIONS OF PARTICIPATION FORM PAGE 3 B, CRITERA FOR EMERGENT MARKET EXHIBITORS. EMBASSY CONSIDERS THREE FIRMS AS SUBSIDIARIES OF U.S. PETROL COMPANIES, AND IN VIEW OF URGENCY OF MAXIMIZING PARTICIPATION, INCLINED TO SIGN THEM UP. REQUEST GUIDANCE ASAP.
DAVIS

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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